AUSTRALIAN WRITING

AFTER_

THE INTERNET
# KEYNOTE EVENT
**THURSDAY APRIL 20TH**

The Lockup (99 Hunter St, Newcastle)  
5-7pm

ASAL AD Hope Award Announcement  
Keynote: Associate Professor Justin Clemens, University of Melbourne.  
Reading: Pam Brown

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## FRIDAY APRIL 21ST, 2017 - UNIVERSITY HOUSE

### 9.00AM  
**WELCOME**

### 9.30-10.45  
**UNH41**  
1. **AESTHETICS**  
A. J Carruthers, 'Twenty-first Century Avant-Garde Aesthetics and Late Digital'.  
Alex Griffin, 'Brown Cardigan McGuires You': Memelords and the Digital Broadside'.  
Penelope Stavrou, 'Antigone Kefala and the New Aesthetics'  
Chair: Emmett Stinson

### 10.45-11.00  
**MORNING TEA**

### 11.00-12.15  
**UN421**  
2. **IDENTITY**  
Adelle Sefton-Rowston, 'Graffiti on Writing: How To Read the Internet's 'anti-texts'?'.  
Amy Lovat, 'Embodying Digital Spaces: The Social Media Narrative in Contemporary Australian Fiction With Female Young Protagonists'.  
Chantelle Mitchell, 'Sexting the Archive: Making Digital the History of Australian Feminist Small-Press Poetry'.  
Chair: Lachlan Brown

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### 12.15-1.15  
**lunch**

### 1.15-2.00  
**Methodologies Workshop – Emmett Stinson. All Welcome.**

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### 2.00-3.15  
**UN412**  
3. **WEBBING**  
Toby Davidson, 'Digital Writers and Literary Cartographers'.  
Claire Albrecht, 'Motivational Poetry: Versing Towards Happiness'.  
George Dunford, 'Don't Read the Comments'.  
Chair: Keri Glastonbury

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### 3.15-3.30  
**UN421**  
4. **PUBLISHING**  
Keyvan Allahyari, 'Between iPad and Kindle: Reading Peter Carey’s Parrot and Olivier in America in the Post-Reading Era.  
Fiannuala Morgan, 'Reading Before and After the Internet: Tracing a Continuum in Women's Reading Practices on Goodreads'.  
Chair: Emmett Stinson

### 3.30-5.00  
**UN421**  
5. **PRACTITIONER**  
Josh Mei-Ling Dubrau, 'Paging the Web // Web of words'.  
Kait Fenwick, 'Body Copy: Queering Identities through Post Internet Poetics and the Perpetual Overshare'  
Chair: Pam Brown

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| 5.00-6.00 | Methodologies Workshop – Emmett Stinson. All Welcome. |                                            |                                            | Emmett Stinson |

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### 6. LITERATURE

Lachlan Brown, 'Structuring the World.'  
Justin Wolters, 'Subjectivity and Digitally Curated Memory in Briony Doyle’s *The Island Will Sink*'.  
Julian Novitz, 'Erasing the Past and Returning To It: Digital Technology and Writerly Identities in *Amnesia* by Peter Carey and *The Wisdom Tree* by Nick Earls'.  
Chair: Justin Clemens
Elizabeth Ellison

*In Pursuit of Texts: Digital Writing Across the Creative Industries*

As technology shifts and the idea of reader and audience correspondingly change, so too does the way we teach writing and understanding writing. This is not a new idea, as evidenced by the significant body of work examining digital tools and technologies and writing pedagogy. Using experience of teaching a digital writing postgraduate course over two years, this paper examines how broadening the meaning of ‘text’ can be a useful lynchpin for discussing and interpreting digital writing. Digital writing in this context can cover work bound by platforms (Instagram profiles; Twitter poetry) as well as freeform, non-fiction writing carefully constructed for a bespoke online website. By understanding literature and writing within the framework of Henry Jenkins’ (2006) “convergence culture”, and more generally situating writing within a broader cultural and creative industries context, it is possible to analyse and create digital aesthetics as both a reader and creator. The ever-increasing domination of cross-pollinating stories showcases how writing in a digital era is both more and less bound by traditional forms; the production cycle of the digital and analogue has been discussed by scholars like N. Katherine Hayles (2005). By utilising elements from semiotics (Barthes), visual rhetoric (Hocks 2003), and critical self-reflection of the author’s teaching experience, this paper provides an examination of teaching digital writing as text. It argues for interpreting and understanding the interdisciplinary nature of text as a possible way of finding resonance for students embedded in writing as a creative industries pursuit.

References: